



MCWCC Board Meeting of 10/14/08

MINUTES

Submitted by Arturo Nava, Secretary
Subject to approval by the Board on 11/11/08

1. **Call to Order:** Andrew Lachman- Chair called the meeting to order at 7:00pm.
2. **Roll Call:** Of the 45 Board Members, 26 were present by the end of the meeting (attendance sheet on file).
3. **Approval of Minutes:** Motion to Approve 9/09/08 Minutes was postponed for next meeting as these were not distributed electronically.
4. **Public Comment Period:**
 - ◆ David Mann suggested to project the agenda and motions during MCWCC meetings to avoid paper copies
 - ◆ Yvette Neil discussed the graffiti removal project and its initiative to get funded
 - ◆ There was a comment regarding El Guapo restaurant/bar and its intent to allow dancers and add 20 bar stools. There was a suggestion for the council to write a letter protesting this move.
5. **Announcements from City Representatives:** There were no announcements from city representatives.
6. **Financial Report:** David Strouse was not in attendance so there was no Balance of Accounts presented.
7. **Election of Small Business Representative:** Flavia Mosci was elected by acclamation to the board as small business representative
8. **TPS Motions:**
 - a. Motion to Support Measure R, the 1/2 cent sales tax increase to fund transportation.:
A discussion ensued regarding the need to stop gridlock and traffic and about government accountability, taxing and efficient use of resources, including questions about the city delivering on its commitments and about the negative impact of the tax increase. The motion passed with a vote of 22 in favor, 3 opposed, and no abstentions.
 - b. Motion to to commit additional \$5000 to Fairfax median beautification:
MCWCC partnered with the Fairfax Business Association (FBA) to landscape the medians on the 700 and 800 blocks of Fairfax Avenue. Joyce Kleifield of the FBA spoke to request that we allocate additional \$5K to the median beautification project. There was a discussion on the lasting impact of the project in the neighborhood, and about avoiding cost overruns. There was also a question on whether this was the best use of resources given our overall priorities. Tara moved to amend requesting that we add MCWCC signage on the beautification project. The amendment was approved. The amended motion passed with a vote of 21 in favor, 2 opposed and 1 abstention.
 - c. Motion to restore funding for MTA transportation program for seniors and disabled :



A discussion ensued about the benefits to seniors and the disabled that will result from restoring funding for the MTA transportation program. The motion passed with a vote of 25 in favor, 0 opposed, and 1 abstention.

9. Public Policy Motions:

a. Consideration of a resolution requesting the City Planning Department demanding adhere to the General Plan requirement that they provide an updated annual report on the city's population levels, housing construction, employment, public infrastructure and services so the millions of permitting decisions being made today can be made with contemporary and useful information. Last Annual Report was submitted in 1998: Board raised issues about the motion's language regarding "moratorium" as it might restrict construction projects in the future. It was suggested that the board inform the city that not updating the annual reports is unacceptable. It was suggested that the motion should be about asking the city to submit infrastructure reports. The Board moved to get the motion back to the appropriate committees for further review. The motion to get this motion back to the committees for further review passed with a vote of 24 in favor, no opposition and 2 abstentions.

b. Selection of MCW Representatives to Exterior Committees/Organizations
Consideration of appointments to: PlanCheckNC; LA NC Coalition; NC/DWP Oversight Committee: The Board moved to table this motion for next meeting. The motion to table the motion for next meeting passed with a vote of 25 in favor, 0 opposed and 1 abstention.

10. Bylaws and Grievance Committee Report: Charles Lindenblatt, committee chair, provided a report on the congress of neighborhoods and the 2010 election. He suggested that the board appoint an election committee chair to work on changes to election bylaws. He also commented about the fact that he was not notified of the latest executive committee meeting.

11. Communications Committee

- a. Report: Arturo Nava, committee chair, reported on the committees focus on getting the basic communications infrastructure in place first as we are starting from scratch in many ways. He updated the board on the news that the communications committee will be developing a new website for little or no cost thanks to Ryan Bruyninckx offer to donate his time to develop the website. He also talked about the committee's plan to develop basic marketing materials in the short term.
- b. Motion to authorize the Communications Committee to fund basic marketing materials (banner, brochures) for an amount not to exceed \$500. Arturo reported on the planned creation of other basic marketing materials and asked for the board's needs in this regard. A badge for identifying MCWCC members was suggested along with banners, brochures, letterheads, envelopes and business cards. It was also suggested that the communications committee ask for input to board member on marketing material needs and come back to the board with further requests to fund communication and outreach activities. Tara Brown moved to amend the motion and increasing to \$540 to help pay for the public safety committee outstanding outreach costs. The amended Motion was passed with a vote of 25 in favor, 0 opposed and 0 abstentions

12. Land Use:



- c. Motion: Palm Terrace -- 531 N. Fairfax: The Motion was passed with a vote of 26 in favor, 0 opposed and 0 abstentions.

- d. Discussion of Future LUC projects: Brad Seiling announced an up and coming event to get community input on making 3rd street more neighborhood friendly and to discuss the parking situation. The event was held on Thursday 10/16. An upcoming meeting with the Beverly Connection was discussed. Other future projects were mentioned including the expansion of Cedars, The Oakhunt project and the La Brea 5 story office building development.

13. Public Comment:

- ◆ An idea was brought up to send a recap of meetings to board members and stakeholders.
- ◆ Joyce Kleifield asked for broad support for a letter supporting the community beautification grant she submitted, the board agreed to support the letter.

14. Board Member Comments/Announcements:

- ◆ Tara Brown gave a report on the Emergency Preparedness fair. The fair enjoyed great attendance and was recognized by the city.
- ◆ David Mann commented on the art walk.
- ◆ Paul Lerner announced the community meeting alert coming up on 11/2.

The Meeting adjourned at around 9:30pm.